



Hermosa Beach City Manager's Office City Council Meeting Updates 03.12.19

A brief summary of important City Council updates discussed during the March 12, 2019 regularly scheduled meeting are provided below.

March 12, 2019 ([Meeting Agenda](#))

Recognition of Hermosa Beach City School District Sandy Hook Promise 2019 "Start with Hello" National First Place Winner for Community Reach and Sustainability – the Hermosa Beach City School District was recognized for their outstanding efforts to implement a "Start with Hello" program addressing social isolation and preventing violence before it takes place. Sandy Hook Promise is a non-profit organization focused on preventing gun violence by educating and mobilizing youth and adults with mental health and wellness programs that identify, intervene and help at-risk individuals.



Recognition of Skye Fenton for Helping Homeless Individuals by Starting the Backpack Club – Council recognized Hermosa Beach resident Skye Fenton, 11, for her work in creating the Backpack Club, which raised funds and assembled over 100 backpacks filled with blankets, toiletries, food and other essentials to assist homeless individuals, veterans, shelters and service organizations including U.S. VETS.



Donation of Pier Canvas Artwork to the City of Hermosa Beach – Council recognized photographer Chad Richardson for donation of the canvas artwork (pictured at right). The artwork will be displayed at City Hall.



Public Hearing: Sidewalk Vending Ordinance – Following questions and discussion from Council and the community, Council directed staff to prepare updates based on input and return with a revised ordinance to regulate sidewalk vending and resolutions to amend the City's fee schedule to include a sidewalk vending permit application and annual renewal fees; and administrative fines. Per State law ([SB 946](#)), which went into effect on January 1, 2019, cities and counties may not criminalize or blanket prohibit sidewalk vending, but may enact regulations for sidewalk vendors based on health, safety or welfare considerations where not otherwise specified by the State; and imposing administrative fines for non-compliance. The ordinance would update the City's Municipal Code to comply with State law and would require sidewalk vendors to obtain a



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permit from the Public Works Department and a City business license. In consultation with the City Attorney's Office, staff will research and consider revisions to the ordinance including restrictions locations, activities, dates/times, alignment with other applicable regulations, administrative corrections and other items. The revised ordinance and fee resolutions will be brought before Council for consideration at a future meeting.

Midyear Budget Review – Fiscal Year 2018-19 – Finance Director Viki Copeland presented a budget status update and advised that City revenues were on track to increase by 1.6% or \$647K above expectations largely due to strength in property tax, service charges and sales tax collections. Council approved revisions to estimated revenue, appropriations, budget transfers and fund balances, including fully funding the City's \$6.2M Contingency Fund (16% of operating budget) and \$267K Compensated Absences Fund; and contributing \$427K to the Insurance Fund to raise it to \$2.9M or 97% of the \$3M target level. Council and staff noted that the City has enjoyed a remarkable string of balanced budgets since at least 1981-82, but will face a number of upcoming challenges as the City transitions into the Fiscal Year 2019-20 budget process including funding capital needs and negotiating expiring staff Memorandums of Understanding. Upcoming public FY 2019-20 Budget meetings include:

- Capital Improvement Plan Study Session – Wednesday, April 24, 2019
- Revenue Study Session – Tuesday, April 30, 2019
- Budget Study Session – Wednesday, May 22, 2019

Purchase of Police Department Vehicles – Council approved the purchase and outfitting of three (3) 2019 Chevy Tahoes, two (2) BMW R1200RT-P motorcycles and one (1) Toyota Tacoma pick-up truck for \$286,363 to replace Police Department vehicles that have reached the end of their useful life as front line patrol vehicles.

Special Event Fee Waiver Requests – Council approved staff's recommendation of 50% fee waivers for the Hermosa Beach Education Foundation's Hearts of Hermosa event (March 23 - \$7,814 waiver requested, \$3,907 granted), Sandpipers Stroll on the Strand to benefit underprivileged South Bay families and children (March 24 - \$400 requested, \$200 granted), Hope Chapel's Easter Egg Hunt (April 20 - \$2,612 requested, \$1,306 granted) and Easter Sunrise Service (April 21 - \$11,304 requested, \$5,652 granted). The Parks and Recreation Commission is working on revising the City's fee waiver policy to ensure consistency and fairness in weighing the beneficial use of public facilities and spaces balanced with the impact to City resources and the community. Staff anticipates returning to Council with an updated policy in the coming months including potential adjustments to waiver approval levels.

Downtown Hermosa Beach Rideshare Zones – Based on the results of a recent pilot program, Council approved the implementation of permanent rideshare zones to facilitate safe pick-up and drop-off of passengers from rideshare services, taxis and private vehicles in the Downtown area at the following locations:

- Hermosa Avenue (west side) north of 11th Street (24/7)
- Hermosa Avenue (west side) just south of the Pier (evening hours from Thu/Fri/Sat 9 p.m. to 3 a.m.)
- Hermosa Avenue (east side) south of 14th Street (evening hours from Thu/Fri/Sat 9 p.m. to 3 a.m.)



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These rideshare zones would repurpose spaces previously designated as taxi-only zones. An existing taxi zone would remain on the west side of Hermosa Avenue just north of the Pier. Due to low utilization, parking meters would be placed back into service during evening hours from Thursday 9 p.m. to Sunday 2 a.m. at Manhattan Avenue & Pier Avenue. The City will install signage at rideshare and taxi zones and improve signage on Pier Plaza directing patrons to available rideshare pick-up locations.

City Meeting and Agenda Management, Video Streaming, Citizen Participation and Closed Captioning Services Agreement with Granicus, Inc. – Council removed this item from the agenda at the request of staff as they work to finalize contract terms with Granicus. Staff will return to Council at a future date for consideration of this agreement.

Other Matters

- Mayor Pro Tem Campbell reported on attendance at the **South Bay Cities Council of Governments 20th Annual General Assembly** in Carson on February 28, 2019 along with Councilmember Fangary and staff; and noted the March 13, 2019 meeting of the **LAX Community Noise Roundtable** where she will represent the City in addressing concerns on the adverse impacts of airport noise.
- **Single Use Plastics Ordinance** - Council expanded the scope of the previous request for staff to return at a future meeting with an item to develop an ordinance to reduce and eliminate the sale and use of single use plastics in Hermosa Beach to consider the inclusion of a Council subcommittee and to prepare letters of support for similar state and national legislative and congressional efforts.
- **March 26, 2019 Meeting Agenda** - Council and staff agreed to move as many non-time sensitive agenda items as possible to future meetings in order to reserve adequate time to discuss the City's Infiltration Project Next Steps.
- Mayor Armato adjourned the meeting in memory of **Roger Bacon**, local businessman and community advocate of the Ford Bacon family, who passed away on February 28, 2019. Roger, who was instrumental in bringing Trader Joe's to Hermosa Beach in 2016, was a long-time advocate of the Hermosa Beach Education Foundation and involved in the creation of the Hermosa Surfer's Walk of Fame. You can read more about his community accolades and family efforts to honor Roger in an article published by [The Beach Reporter](#).

THE MEETING WAS ADJOURNED TO A JOINT MEETING WITH THE HERMOSA BEACH CITY SCHOOL BOARD SCHEDULED FOR MONDAY, MARCH 18, 2019 AT 7:00 P.M. IN COUNCIL CHAMBERS.

THE NEXT REGULARLY SCHEDULED CITY COUNCIL MEETING WILL TAKE PLACE ON TUESDAY, MARCH 26, 2019.



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Questions or comments? Contact the Assistant to the City Manager Nico De Anda-Scaia
Monday through Thursday, 7AM – 6PM at (310) 318-0201 or via email at ndeanda@hermosabch.org

To download a .pdf of previous City Manager Community Updates, please click on the links below:

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- [City Manager Community Updates: 02.14.19](#)
- [City Manager Community Updates: 01.22.19](#)
- [City Manager Community Updates: 01.15.19](#)
- [City Manager Community Updates: 01.08.19](#)
- [City Manager Community Updates: 12.11.18](#)
- [City Manager Community Updates: 11.27.18](#)
- [City Manager Community Updates: 11.13.18](#)
- [City Manager Community Updates: 10.23.18](#)
- [City Manager Community Updates: 10.10.18](#)
- [City Manager Community Updates: 9.27.18](#)
- [City Manager Community Updates: 9.17.18](#)
- [City Manager Community Updates: 8.28.18](#)